

Green Book

OUR COMMITMENT FOR MOTHER EARTH


URBANHOTELS



INTRO

We are part of the ecosystem that vibrates with Mother Earth and as her guests it is our duty to maintain a responsible and respectful behavior for the good of the individual and the community.

At Urban Hotels our priority is to put into practice a sustainable way of life that respects the planet we all inhabit and be a virtuous example of "Good Practice" for every guest who chooses one of our facilities and for the community of which we are part.

Urban hotels has recently embarked on a journey of 360-degree improvement of all aspects related to environmental impact and sustainable practices.



ENERGY SAVING

All our hotels, B&Bs and apartments are oriented towards environmental sustainability, we use highly energy efficient heating and cooling systems to reduce CO2 emissions and energy consumption; the lighting fixtures are all LED, we purchase electricity from energy companies from CLEAN sources and we use an advanced home automation management system for high efficiency energy saving





PLASTIC REDUCTION

Urban Hotels is pursuing with patience and commitment the goal of becoming "Plastic free" and using only materials from 100% recycled and recyclable sources. In our rooms we use dispensers filled with high-quality, natural-based and dermatologically tested products.





WASTE REDUCTION

We are pursuing the objective of waste reduction through the use of recycled materials, separate waste collection and correct waste disposal. In our bars and minibars, plastic bottles have been abolished in favor of PET and glass.

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DIET

Great attention to the quality and local origin of the food. In our breakfast buffets we serve preferably organic (subject to availability) and 0 km foods and a vast choice of vegan vegetarian options for celiacs and those intolerant to lactose, paying great attention to natural and minimally processed foods.

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WWF ITALY

We actively support WWF Italia projects for the safeguard and protection of animal species at risk of extinction and the creation of natural oases in the Italian and Tuscan territory.

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LAUNDRY

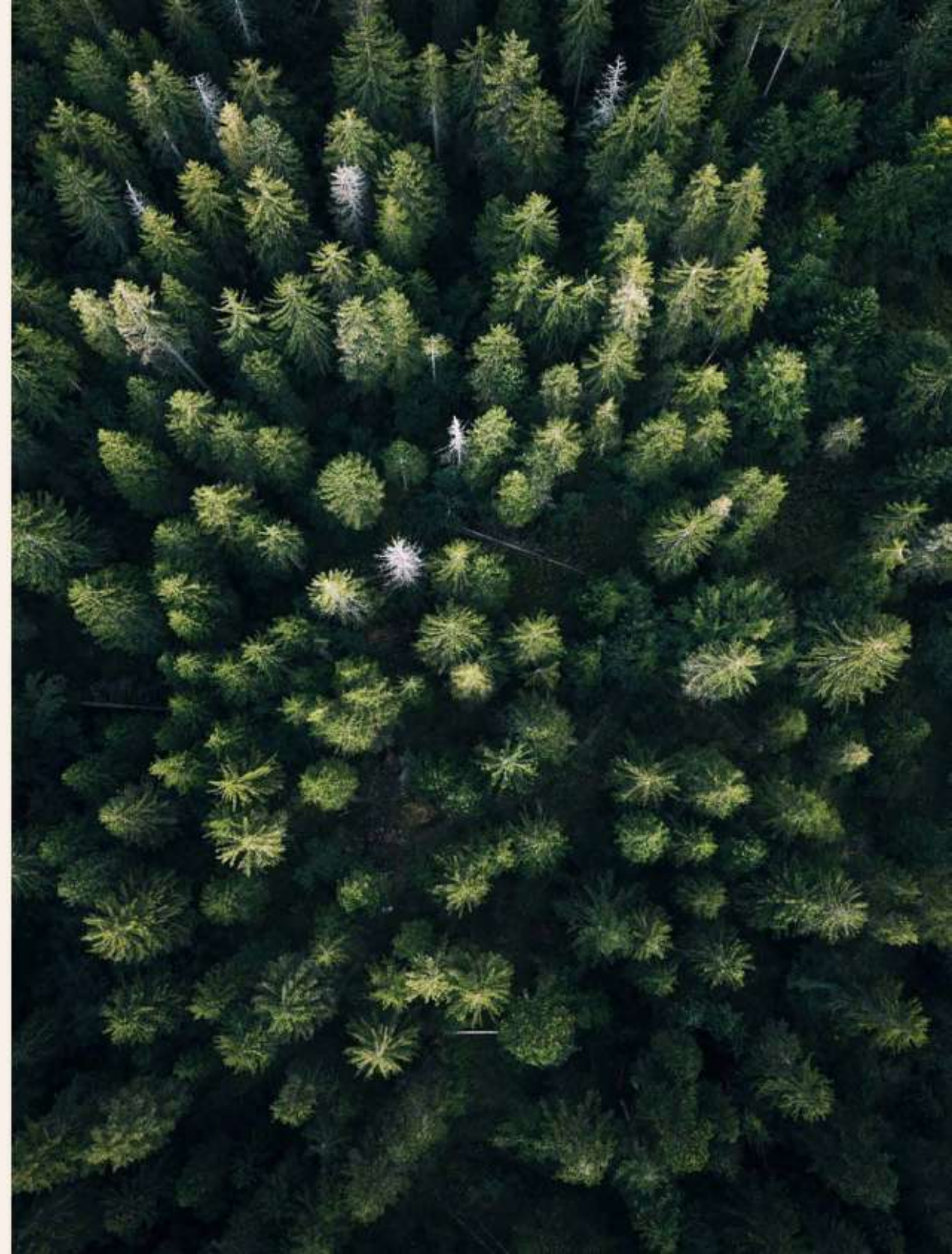
Linens are changed only upon specific request of the guest. The industrial laundry with which we cooperate consists of water and heat recovery systems, using means of transport with low environmental impact. In our facilities we only and exclusively use 100% natural cotton linen.





CO2 EMISSION COMPENSATION

Urban Hotels offsets CO2 emissions through various initiatives including "A tree planted for every reservation received". From July 2022 to today 30 September 2023, the Urban Hotels Forest has 18332 trees planted all over the world, with a total reforestation of 13.48 hectares and a total of 1933 tons of CO2 absorbed... and we continue to grow! Visit our forest at this link <https://tree-nation.com/it/profilo/impatto/urbanhotels>





ECO URBAN B&B

From the profound awareness of our responsibilities as guests of Mother Earth we created Eco Urban B&B, the first eco-responsible and sustainable structure in Florence: furnishings made from entirely recycled wood, sustainable materials, composite floors from recycled materials, waste recovery system recirculating water from the heating and cooling system, LED lighting, reduction of plastic, Himalayan pink salt lamps for air purification in the rooms, separate waste collection in the rooms, change of linen upon guest request. We are certain that leading by example is the best way to create the change we want to see in the world.





HUMAN RESOURCES

A young and multicultural team of collaborators represents the true treasure and the key to the successful growth of Urban Hotels. We pay close attention to ensuring that the working conditions of our collaborators meet sustainability criteria in order to establish a relationship of growth and trust for the creation of a harmonious working environment, from which guests can ultimately benefit.

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TERRITORY

The territory that hosts us, namely Florence and its artistic and natural beauties, is one of the best known and loved in the world. Our commitment goes to promoting and inviting respect for the territory through communication, direct contact with our guests, social media and also by implementing collaboration with other local activities.

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YOUR CONTRIBUTION AS A GUEST

Before, during and after your trip, be it for work or pleasure, there are many attentions that can be put into practice to make it more sustainable. Choosing public transport to reach the city helps reduce CO2 emissions. Our hotels, B&Bs and apartments are located a few minutes walk from the Florence Santa Maria Novella station, so you could also save the expensive costs of parking a vehicle.

The tramway (stop a few meters from the hotel) reaches Florence airport in 20 minutes, without the risk of delays caused by city traffic.





Once you arrive in your room:

ENERGY

Our rooms are equipped with a temperature regulation system, so please avoid opening the windows for prolonged periods as this temporarily interrupts the functioning of the system.

We also ask you not to significantly vary the standard temperature setting as maintaining strong temperature changes between the rooms considerably decreases the efficiency of the heating system.





Once you arrive in your room:

WATER

We ask you to help us limit water consumption by not letting tap and shower water flow unnecessarily, especially hot water.

We ask you to reduce the load of laundry to avoid unnecessary use of water and detergents, therefore to request a change of linen according to the instructions highlighted in the room only when you deem it necessary.





Once you arrive in your room:

SMOKE

Smoking is prohibited in all our facilities as established by Italian legislation and in line with the Urban Hotels global well-being philosophy. We therefore ask you to respect the smoking ban in rooms and common areas as a gesture of respect towards people, contributing to maintain good air quality.

We thank you for dedicating your time to us. If you would like a copy of this Green Book, we invite you to download it from the Sustainability section of our website www.urbanhotels.it

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